Quadrennial Periodic Report

Only numbers are allowed in Total public budget for culture (in USD).

GENERAL INFORMATION

TECHNICAL INFORMATION

Name of Party *
Finland (1148)

Date of Ratification *
18/12/2006

Officially Designated Point of Contact of the Convention *

Please make sure to click “Create Point of Contact” before continuing to ensure the data is saved.

Title
QPR Stakeholder

Status
Published

Country

Name *
QPR Stakeholder

Address

Country *
Finland

First name
Hannu
<table>
<thead>
<tr>
<th>Title</th>
<th>Status</th>
<th>Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last name</td>
<td>Vainonen</td>
<td></td>
</tr>
<tr>
<td>Organization</td>
<td>Ministry of Education and Culture</td>
<td></td>
</tr>
<tr>
<td>Address 1</td>
<td>Meritullinkatu 10</td>
<td></td>
</tr>
<tr>
<td>Address 2</td>
<td>PO BOX 29, 00023 FI - Valtioneuvost Finland</td>
<td></td>
</tr>
<tr>
<td>Postal code</td>
<td>City</td>
<td></td>
</tr>
<tr>
<td>00170</td>
<td>Helsinki</td>
<td></td>
</tr>
</tbody>
</table>

**Email**

*<br>

hannu.vainonen@minedu.fi  

laura.makela@minedu.fi

**Phone Number**

+358 4+5344753

**Website**

**URL**


<table>
<thead>
<tr>
<th>Organization</th>
<th>Cupore Centre for Cultural Policy research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization type</td>
<td>Civil Society Organization (CSO)</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:anna.kanerva@cupore.fi">anna.kanerva@cupore.fi</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.cupore.fi">www.cupore.fi</a></td>
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<table>
<thead>
<tr>
<th>Organization</th>
<th>Ministry of Foreign Affairs</th>
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<tbody>
<tr>
<td>Organization type</td>
<td>Public Sector</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:kirjaamo@formin.fi">kirjaamo@formin.fi</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.formin.fi">www.formin.fi</a></td>
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<table>
<thead>
<tr>
<th>Organization</th>
<th>Ministry of transport and communications</th>
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<tbody>
<tr>
<td>Organization type</td>
<td>Public Sector</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:kirjaamo@mintc.fi">kirjaamo@mintc.fi</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.mintc.fi">www.mintc.fi</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>Arts Promotion Centre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization type</td>
<td>Public Sector</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:info@take.fi">info@take.fi</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.taike.fi">www.taike.fi</a></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>FRAME Contemporary Art Finland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization type</td>
<td>Civil Society Organization (CSO)</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:info@frame-finland.fi">info@frame-finland.fi</a></td>
</tr>
<tr>
<td>Website</td>
<td>www-frame-finland.fi</td>
</tr>
</tbody>
</table>
Describe the multi-stakeholder consultation process established for the preparation of this report, including consultations with relevant ministries, public institutions, local governments and civil society organizations.

The questionnaire was prepared together with Arts Promotion Centre and Cupore and sent to other relevant ministries (Foreign Affairs, Transport and Communications as well as Economic Affairs and Employment) and the following civil society associations and federations: Sirkuksen tiedotuskeskus ry - circus
HIAP – Helsinki International Artists Programme

Executive summary *

If YES, please provide up to 2 examples

<table>
<thead>
<tr>
<th>Organization</th>
<th>Koulukino</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization type</td>
<td>Civil Society Organization (CSO)</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:outi.freese@koulukino.fi">outi.freese@koulukino.fi</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.koulukino.fi">www.koulukino.fi</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>National Audiovisual Institute</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization type</td>
<td>Public Sector</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:kirjaamo@kavi.fi">kirjaamo@kavi.fi</a></td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.kavi.fi">www.kavi.fi</a></td>
</tr>
</tbody>
</table>
Over the current reporting period, three government programmes have guided the development of cultural policy and implementation of the Convention: prime minister Juha Sipilä, prime minister Antti Rinne and prime minister Sanna Marin’s programme. The programmes have featured initiatives aimed at both the economic and cultural dimensions of culture, which have been widely accepted as the basis of Finland’s cultural policy. For a more comprehensive review on the structures and development of cultural policy in Finland, please refer to Finland’s country profile of the Compendium of Cultural Policies and Trends.

In addition to new initiatives, which have been launched and new developments that are anticipated, the Finnish system for cultural policy is also characterised by relative stability stemming from the many regulatory duties of the central government. However, legislative reforms have been prepared in the course of the current reporting period to be able to better adapt to the changing operating environment of the sector. These include reforms of the public financing system for the arts and culture as well as the introduction of new responsibilities for development for public libraries, museums, and municipalities. Participation of children and young people in the arts and culture have been high on the Governments’ agendas and cross-sectoral cooperation for developing the opportunities for internationalisation and growth of the Finnish cultural and creative sectors has been continued.

In addition to Government initiatives and programmes, the Strategy for Cultural Policy of the Ministry of Education and Culture guides the development of cultural policy in Finland. Finalised in 2016, the strategy sets out three main target areas and strategic objectives for cultural policy until 2025:

1. Creative work and production
   - The conditions for artistic and other creative work will be better, and there will be more diverse ways to produce and distribute creative works.

2. Inclusion and participation in arts and culture
   - Inclusion in arts and culture will be increased and differences between population groups in terms of participation will be smaller.

3. Cultural basis and continuity
   - The cultural basis will be strong and vital.

Over the current reporting period, the Ministry of Education and Culture also prepared a new strategy for 2030, in this strategy the Ministries aim to monitor and foster cultural diversity. This one-page summary should present the main objectives and priorities of the Party’s policies to implement the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. The summary is not an introduction to the report nor an annotated table of contents. The summary is presented to the Intergovernmental Committee and the Conference of Parties.

**STRUCTURE OF THE ONLINE FORM**

This online form is divided into the following sections:

- General information (p. 1)
  1. Support sustainable systems of governance for culture (p. 2)
  2. Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals (p. 3)
  3. Integrate culture in sustainable development frameworks (p. 4)
  4. Promote human rights and fundamental freedoms (p. 5)
- Measures and initiatives reported by civil society organizations (p. 6)
- Emerging transversal issues (p. 7)
- Challenges and achievements (p. 8)
- Annexes (p. 9)
• Submission (p. 10)  If YES, please provide up to 2 examples

HOW TO NAVIGATE THE FORM

Basic navigation tools are provided to facilitate the use of the online form.

* All fields marked with * are mandatory. You will not be able to submit the report if all the mandatory fields are not completed.

Do not forget to click on this button to save the contact details of the point of contact.

Do not forget to click this button at the end of each page to save all your edits (except the information provided under “Relevant policies and measures”).

Do not forget to click this button to save the information provided for each policy or measure introduced under “Relevant policies and measures”.

The “Print entire form” button will generate a preview of your draft periodic report in print format. You will also be able to download the final version after submission.

>>> Please note that it will not be possible to edit the report once it is submitted <<<

HOW TO REPORT POLICIES AND MEASURES

For each area of monitoring pertaining to the 4 Convention goals, you are invited to:

• Answer the key questions by ticking as many boxes as appropriate (more than one answer is possible);
• Include a narrative presentation of the most relevant policies and measures implemented in your country concerning each area of monitoring by clicking on the “Add a Measure” button. While it is not mandatory to report policies and measures in all areas of monitoring, it is highly recommended that as many areas of monitoring as possible be covered so as to provide a coherent and comprehensive overview of the work carried out in your country to implement the Convention. Including relevant policies and measures will serve to evidence the responses to the key questions. UNESCO will then also be able to feature them on its Policy Monitoring Platform (http://en.unesco.org/creativity/policy-monitoring-platform);
• Add statistical data whenever such data is available.

A civil society form is downloadable under the section “Measures and initiatives reported by civil society organizations” (p. 7) in order to collect information on how CSOs implement the Convention. Relevant examples are to be selected from the civil society form and included under the same section for submission as part of your country’s periodic report.

HELP & SUPPORT

For guidance and information, you can consult the Frequently Asked Question (https://en.unesco.org/creativity/governance/periodic-reports/faq). If you have any questions, please do not hesitate to contact us (mailto:reports2005@unesco.org).
If YES, please provide up to 2 examples
GOAL 1 - SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE

Introduction

Parties shall provide information on regulatory frameworks and sector specific policies and measures they have adopted to support cultural and creative sectors and to promote the diversity of cultural expressions within their territory (at the national, regional or local levels) and at different stages of the cultural value chain (creation; production; distribution/dissemination; participation/enjoyment). They are also required to report on-going education and training programmes in the arts and the cultural and creative sectors as well as measures and programmes supporting job creation and entrepreneurship. Parties shall also provide information on the mechanisms they have established to promote interministerial cooperation, as well as cooperation between national and local/regional government authorities.

Key Questions

A Ministry (or agency with ministerial status) is responsible for cultural and creative sectors

- NO  YES

Regional, provincial or local governments or administrations have decentralised responsibilities for policies and measures promoting the cultural and creative sectors:

- NO  YES

Regulatory frameworks and sector specific laws, policies and/or strategies supporting the cultural and creative industries have been revised or adopted during the last 4 years

- NO  YES

If YES, has at least one of them been designed through interministerial cooperation (involving different government departments responsible for policy areas, such as communication, education, ICT, trade, foreign affairs, labor, finance)

- NO  YES

Specific education and training programmes in the arts and the cultural and creative sectors are established, including
Specific measures and programmes have been implemented over the last 4 years to

- Support job creation in the cultural and creative sectors
- Encourage the formalization and growth of micro/small and medium-sized cultural enterprises

Statistical offices or research bodies have produced data during the last 4 years

- related to cultural and creative sectors
- evaluating cultural policies

Statistics

Share of cultural and creative sectors in Gross Domestic Product (GDP)

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>3.40%</td>
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</tbody>
</table>

Please provide whenever possible disaggregated data by sector
### Relevant Policies and Measures

<table>
<thead>
<tr>
<th>Title</th>
<th>Status</th>
<th>Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renewing the Government financing system for performing arts</td>
<td>Published</td>
<td></td>
</tr>
<tr>
<td>and museums</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Renewal of the Municipal Cultural Activities Act</td>
<td>Published</td>
<td></td>
</tr>
<tr>
<td>New Library Act</td>
<td>Published</td>
<td></td>
</tr>
<tr>
<td>Production incentive for the Audiovisual Sector</td>
<td>Published</td>
<td></td>
</tr>
</tbody>
</table>

### Disaggregated by sector
- **Share of value added of culture (%) – ESA 2010**
  - Artistic, theatre and concert activities: 9.1
  - Libraries, archives, museums, etc.: 5.1

### Share of employment in the cultural and creative sectors

<table>
<thead>
<tr>
<th>Year</th>
<th>Share of employed</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td></td>
<td>3.10</td>
</tr>
</tbody>
</table>

Please provide whenever possible disaggregated data by sector, age, sex and type of employment.

- **Share of employed %**
  - Cultural industries: 3.1
  - Architectural and industrial design: 0.2
  - Motion pictures, videos and computer games (58210, 59110-59140, 77220): 0.2

### Total public budget for culture (in USD)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total public budget for culture (in USD)</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>1 265 918</td>
<td></td>
</tr>
</tbody>
</table>

Please provide whenever possible the share allocated by cultural sectors/domains (in %)

- **Public expenditure, share of culture (%)**
  - Cultural industries total: 2.2
  - Architectural and industrial design: ..
  - Motion pictures, videos and computer games: ..

If YES, please provide up to 2 examples.

**MEDIA DIVERSITY**
Introduction

Parties shall provide information on the efforts made to protect free, independent and pluralistic media, uphold regulations on media concentration, and support production, distribution and access to diverse contents for all groups in society. They are also required to report on the policies and measures adopted to support the diversity of cultural content in all types of media (public, private and community-based).

Key Questions

Public service media has a legal or statutory remit to promote a diversity of cultural expressions

- [ ] NO
- [x] YES

Policies and measures promote content diversity in programming by supporting

- [x] Regional and/or local broadcasters
- [x] Linguistic diversity in media programming
- [x] Community programming for marginalised groups (e.g. indigenous peoples, migrants and refugees, etc.)
- [x] Socio-cultural programming (e.g. children, youth, people with disabilities, etc.)

Domestic content regulations for audio-visual media exist (e.g. quotas for production or distribution requirements for national films, TV series or music on radio)

- [ ] NO
- [x] YES

Regulatory authority(ies) monitoring media exist

- [ ] NO
- [x] YES

If YES, please provide the name and year of establishment of the regulatory authority(ies)

National Audiovisual Institute, www.kavi.fi

Finnish transport and Communications agency, www.traficom.fi

If YES, these regulatory authority(ies) monitor

- [x] Public media
- [x] Community media
- [x] Private sector media
- [x] Online media

If YES, these regulatory authority(ies) are responsible for

- [x] Issuing licenses to broadcasters, content providers, platforms
- [x] Receiving and addressing public complaints such as online harassment, fake news, hate speech, etc.
- [x] Monitoring cultural (including linguistic) obligations
Relevant Policies and Measures

<table>
<thead>
<tr>
<th>Title</th>
<th>Status</th>
<th>Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Support for Cultural Magazines</td>
<td>Published</td>
<td></td>
</tr>
<tr>
<td>Media Literacy in Finland – National Media Education Policy</td>
<td>Published</td>
<td></td>
</tr>
<tr>
<td>Interpreting good professional practice and defending the freedom of speech and publication</td>
<td>Published</td>
<td></td>
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</tbody>
</table>

DIGITAL ENVIRONMENT

Introduction

Parties shall provide information on policies and measures that support digital creativity and competencies, local cultural industries and markets, for instance by promoting fair remuneration for creators or by modernizing cultural industries in the digital environment. They shall also report on initiatives to improve access to and discoverability of diverse cultural expressions in the digital environment.

Key Questions

Policies, measures or mechanisms are in place to support the digital transformation of cultural and creative industries and institutions (e.g. funding for digitization of analogue industries)

- NO
- YES

Policies or measures have been introduced to ensure vibrant domestic digital cultural and creative industries markets with a diversity of e-players of all sizes (e.g. fair remuneration rules; control market concentration; prevention of monopolies of digital content providers/distributors or their algorithms that potentially restrict the diversity of cultural expressions, etc.).

- NO
- YES
Policies and measures have been implemented to enhance access to and discoverability of domestically produced cultural content in the digital environment (e.g. action plans or policies for digital content pluralism, public support to cultural or artistic portals in specific languages, national or regional online distribution platforms for domestic content, etc.)

- NO
- YES

Measures and initiatives have been implemented to promote digital creativity and competencies of artists and other cultural professionals working with new technologies (e.g. spaces for experimentation, incubators, etc.)

- NO
- YES

Statistics or studies with recent data on access to digital media, including on the type of cultural content available through digital media, are available

- NO
- YES

### Statistics

**Percentage of the population with subscriptions to online cultural content providers (e.g. Netflix, Spotify, Amazon, etc.)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>52.00%</td>
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Format: 2020

### Relevant Policies and Measures

<table>
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<tr>
<th>Title</th>
<th>Status</th>
<th>Operations</th>
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</thead>
<tbody>
<tr>
<td>Digital cultural heritage initiative</td>
<td>Published</td>
<td></td>
</tr>
<tr>
<td>Research project, “Audience development of cultural institutions via digital means”</td>
<td>Published</td>
<td></td>
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</tbody>
</table>

### PARTNERING WITH CIVIL SOCIETY

### Introduction

Parties shall provide information on measures targeting civil society organizations (involved in the promotion of the diversity of cultural expressions and providing, inter alia public funding to achieve the objectives of the Convention opportunities for networking with public authorities and other civil society organizations, training opportunities to acquire skills, spaces for dialogue with government authorities to design and monitor cultural policies.)
Relevant Policies and Measures

For the purposes of this Convention, civil society means non governmental organizations, non profit organizations, professionals in the culture sector and associated sectors, groups that support the work of artists and cultural communities (see paragraph 3 of the Operational Guidelines on the Role and Participation of Civil Society).

Key Questions

Professional organizations and/or trade unions representing artists and/or cultural professionals in the following sectors exist in your country (i.e. federation of musicians, publishers unions, etc.)

- [ ] Cinema/Audiovisual arts
- [ ] Design
- [ ] Media Arts
- [ ] Music
- [ ] Publishing
- [ ] Visual Arts
- [ ] Performing Arts

Public funding schemes supporting CSOs involvement in promoting the diversity of cultural expressions exist

- [ ] NO
- [ ] YES

Training and mentoring opportunities were organized or supported by public authorities during the last 4 years to build skills on communication, advocacy and/or fundraising of civil society organizations involved in the promotion of the diversity of cultural expressions

- [ ] NO
- [ ] YES

Dialogue mechanisms between public authorities and CSOs for cultural policy making and/or monitoring have been implemented during the last 4 years (meetings, working groups, etc.)

- [ ] NO
- [ ] YES

If YES, please provide up to 2 examples

CSOs are consulted always when preparing the legislation etc. A special process of consultation and co-working including preparatory groups and workshops etc. was implemented during the last 4 years.

Policies and measures promoting the diversity of cultural expressions have been elaborated in consultation with CSOs during the last 4 years

- [ ] NO
- [ ] YES

Relevant Policies and Measures
If YES, please provide up to 2 examples
INTRODUCTION

Parties shall provide information on policies and measures, including preferential treatment as defined in Article 16 of the Convention², aimed at promoting the inward and outward mobility of artists and other cultural professionals around the world. They shall also report on operational programmes implemented to support the mobility of artists and cultural professionals, particularly those moving to and from developing countries, including through programmes for South South and triangular cooperation.

² Article 16 of the Convention stipulates that “developed countries shall facilitate cultural exchanges with developing countries by granting, through the appropriate institutional and legal frameworks, preferential treatment to artists and other cultural professionals and practitioners, as well as cultural goods and services from developing countries”. Preferential treatment, also referred to as special and differential treatment, is a deviation from the general rule of international trade liberalization agreements intended to address structural inequalities between developing and developed countries. The objective of establishing exceptions in the name of preferential treatment for culture in trade or investment agreements signed between developed and developing countries is to provide support on a non reciprocal basis to cultural expressions coming from developing countries, in order to broaden their commercial opportunities and ensure more balanced flow of cultural goods and services around the world.

KEY QUESTIONS

Please indicate if the following policies and measures exist in your country

☑ Policies and measures supporting the outward mobility of artists and cultural professionals (e.g. export offices, support for participation in international cultural markets for cultural professionals, etc.)

☐ Specific visa policies or other cross border measures supporting the inward mobility of foreign artists and cultural professionals in your country (e.g. simplified visa procedures, reduced fees for visas, visas for longer durations)

☑ Work permit regulations supporting the inward mobility of foreign artists and cultural professionals in your country (e.g. double taxation avoidance agreements, special work permits and health insurance, subsidies to cover living expenses, etc.)

Please indicate if the following operational programmes have been developed or supported/funded by public authorities during the last 4 years
Please indicate if the following mobility funds (e.g. scholarships, travel grants, etc.) have been managed or supported by public authorities during the last 4 years

- [x] Public funds supporting the outward mobility of national or resident artists and other cultural professionals
- [x] Public funds supporting the inward mobility of foreign artists and other cultural professionals, notably from developing countries
- [ ] Public funds specifically supporting the mobility of artists and other cultural professionals from or between developing countries, including through North-South-South and South-South cooperation

**Relevant Policies and Measures**

<table>
<thead>
<tr>
<th>Title</th>
<th>Status</th>
<th>Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for artists’ mobility</td>
<td>Published</td>
<td></td>
</tr>
</tbody>
</table>

**FLOW OF CULTURAL GOODS AND SERVICES**

**Introduction**

Parties shall report on policies and measures, including preferential treatment, as defined in Article 16 of the Convention, that facilitate a more balanced exchange of cultural goods and services globally. Such policies and measures include, inter alia, export and import strategies, North South and South South cultural cooperation programmes and aid for trade programmes as well as foreign direct investment for the cultural and creative industries.

**Key Questions**

**Export strategies or measures to support the distribution of cultural goods and services outside your country exist for the following cultural domains**

- [x] Cinema/Audiovisual arts
- [x] Design
- [x] Media Arts
- [x] Music
Your country has granted or benefited from preferential treatment* to support a balanced exchange of cultural goods and services in the last 4 years

☐ YES, I have granted preferential treatment

☐ YES, I have benefited from preferential treatment

* Preferential treatment, also referred to as special and differential treatment, is a deviation from the general rule of international trade liberalization agreements intended to address structural inequalities between developing and developed countries. The objective of establishing exceptions in the name of preferential treatment for culture in trade or investment agreements signed between developed and developing countries is to provide support – on a non-reciprocal basis - to cultural expressions coming from developing countries, in order to broaden their commercial opportunities and ensure more balanced flow of cultural goods and services around the world.

If YES, please provide up to 2 examples

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Your country has provided or benefited in the last 4 years from Aid for Trade support, a form of Official Development Assistance (ODA), that helped to build capacities to formulate trade policies, participate in negotiating and implementing agreements that provide a special status to cultural goods and services

☐ YES, I have provided Aid for Trade support

☐ YES, I have benefited from Aid for Trade support

If YES, please provide up to 2 examples

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Statistics

Value of direct foreign investment in creative and cultural industries (in USD)

USD

Format: 2020

Relevant Policies and Measures

TREATIES AND AGREEMENTS

Introduction

Parties shall report on the ways in which cultural goods, services and digital products are provided a special status in trade and investment agreements to which they are signatories or which are under negotiation at the international, regional and/or bilateral levels. Parties shall also report on the initiatives undertaken to promote the objectives and principles of the Convention in other treaties and agreements as well as in declarations, recommendations and resolutions. Typically, these measures are implemented by agencies responsible for trade, foreign affairs and culture. The measures should reflect this interdependence and indicate the establishment of dedicated coordination mechanisms.

Key Questions

Multilateral or bilateral trade and/or investment agreements providing a special status to cultural goods and/or services have been signed during the last 4 years or are under negotiation

☐ YES

☐ NO

☐ UNDER NEGOTIATION

Multilateral or bilateral agreements including specific provisions providing a special status to cultural goods and services and digital products in the field of e-commerce have been signed during the last 4 years or are under negotiation

☐ YES

☐ NO

☐ UNDER NEGOTIATION

Multilateral or bilateral agreements, declarations and/or strategies on relevant policy issues for the diversity of cultural expressions (e.g. education, digital, intellectual property, sustainable development, gender equality, etc.) signed or amended to take into account the objectives or principles of the Convention during the last 4 years

☐ NO

☒ YES
Relevant Policies and Measures

If YES, please provide up to 2 examples
GOAL 3 - INTEGRATE CULTURE IN SUSTAINABLE DEVELOPMENT FRAMEWORKS

INTRODUCTION

Parties shall provide information on policies and measures designed to integrate creativity and cultural expressions as strategic elements in national sustainable development planning and policies. Information shall also be provided on how these policies and measures contribute to achieving economic, social and environmental outcomes and ensuring equitable distribution and access to cultural resources and expressions. Typically, these measures are implemented by agencies responsible for economic growth, environmental sustainability, social inclusion and culture. The measures should reflect this interdependence and indicate the establishment of dedicated coordination mechanisms.

KEY QUESTIONS

National sustainable development plans and strategies recognize the strategic role of

- Culture (in general)
- Creativity and innovation
- Cultural and creative industries

Please rate from 1 to 4 the type of outcomes expected by the inclusion of culture in national sustainable development plans and strategies. 1 most often expected outcome, 4 least expected outcome.

- Economic (e.g. employment, trade, intellectual property, cultural and creative industries, rural and territorial development)
  
  1

- Social (e.g. social cohesion and inclusion, inequality and poverty reduction, values and identity, vulnerable and minority groups, empowerment and human capital, education)
  
  1

- Environmental (e.g. natural resources, reducing environmental impact of cultural industries and practices)
Public cultural bodies and agencies responsible for culture or creative industries are involved in the design and implementation of sustainable development policies and plans (i.e. participate in coordination mechanisms such as joint planning committees)

- NO
- YES

Cultural industry-led regeneration initiatives and projects at the regional, urban and/or rural levels have been implemented in the last 4 years

- NO
- YES

Policies and measures facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups (e.g. via reduced entrance fees; audience development, arts education and audiences awareness-raising)

- NO
- YES

### Statistics

Latest data on cultural participation rates by socio demographic variables (sex/age groups/rural-urban/income levels/education levels)

<table>
<thead>
<tr>
<th>Participation in cultural events, type of employment</th>
<th>%</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Has been to a concert in the past 12 months</td>
<td>Men Employer 2017 54</td>
<td>Men Employer 2017 34</td>
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<tr>
<td>Has been to theatre in the past 12 months</td>
<td>Upper-level employee 2017 70</td>
<td>Upper-level employee 2017 41</td>
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### Relevant Policies and Measures

<table>
<thead>
<tr>
<th>Title</th>
<th>Status</th>
<th>Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promoting the cultural dimension of sustainable development – implementation of the Agenda 2030</td>
<td>Published</td>
<td></td>
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</table>
Parties shall report on policies and measures that integrate culture as a strategic element in international and regional cooperation and assistance programmes for sustainable development, including South South cooperation, in order to support the emergence of dynamic creative sectors in developing countries. Such policies and measures are generally implemented by international cooperation agencies and/or ministries and agencies in charge of foreign affairs and culture. The measures to be reported should include, where appropriate, the establishment of coordination mechanisms.

Key Questions

Your country has contributed to or benefited from the International Fund for Cultural Diversity (IFCD) during the last 4 years
- [ ] YES, my country has contributed to the IFCD
- [ ] YES, a public body or a non-governmental organization in my country has benefited from the IFCD

Development cooperation strategies, including South-South cooperation strategies, recognize the strategic role of creativity and diverse cultural expressions
- [ ] NO
- [ ] YES

If YES, please provide the name(s) of the strategy and year(s) of adoption

Your country manages multi- and/or bilateral technical assistance and capacity building cooperation programmes supporting
- [ ] Cultural policy development and implementation in developing countries
- [ ] Medium, small or micro-enterprise development of creative industries and markets in developing countries
- [ ] Artists and cultural professionals in developing countries

Statistics

Value of the total national contribution to the International Fund for Cultural Diversity (in USD)

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
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<tbody>
<tr>
<td>2019</td>
<td>22,675.00</td>
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Format: 2020

Relevant Policies and Measures
GOAL 4 - PROMOTE HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS

Introduction

Parties shall describe policies and measures taken to promote gender equality³ in the culture and media sectors. Parties shall present, inter alia, policies and measures aiming to support women as creators, producers and distributors of cultural activities, goods and services, as well as women's access to decision making positions. They shall also report on the policies and measures that support women’s full participation in cultural life. Parties shall also report on efforts to generate data on progress made towards gender equality in the culture and media sectors.

³ Gender equality is a global priority of UNESCO. According to Article 7 of the Convention, Parties are encouraged to “pay due attention to the special circumstances and needs of women”.

Key Questions

Ministries, governmental agencies and/or parliamentary bodies in charge of gender equality

- Exist and are relevant for artists and cultural professionals
- Exist but are not relevant for artists and cultural professionals
- Do not exist

Policies and measures to support the full participation of women in cultural life have been implemented during the last 4 years

- NO
- YES

Policies and measures have been adopted to support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs, (e.g. ensure equal pay for equal work or equal access to funding, coaching or mentoring schemes, anti-discrimination measures, etc.)

- NO
- YES

Data is regularly collected and disseminated to monitor

- Gender equality in the culture and media sectors
- Participation of women in cultural life
Statistics

Percentage of total public funds given to female artists and cultural producers

<table>
<thead>
<tr>
<th>Percentage</th>
<th>55.00%</th>
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<tbody>
<tr>
<td>2018</td>
<td>Format: 2020</td>
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Percentage of women/men in decision-making /managerial positions in public and private cultural and media

Percentage of total public funds given to female artists and cultural producers or percentage of women in decision-making positions not available.
Above mentioned % is the SHARE OF WOMEN (%) FROM RECIPIENTS OF ARTS PROMOTION CENTRE FINLAND (TAIKE) GRANTS IN 2018 (INDIVIDUALS).

Percentage of works from female/male artists displayed / projected in important festivals of the arts and cultural industries (film, book publishing, music industry etc.)

Share of works from female classical music composer in summer festivals in 2019: 5%
Source: Marjukka Malkavaara 2019, Tasa-arvoinen klasari.

Percentage of women receiving art national prizes/awards

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<th>Percentage</th>
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Percentage of women participation in cultural activities

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Relevant Policies and Measures

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</thead>
<tbody>
<tr>
<td>Promoting gender equality within the Finnish film and theatre sectors</td>
<td>Published</td>
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</table>

Add new Measure

Name of the policy/measure *

Name of agency responsible for the implementation of the policy/measure *

Cultural domains covered by the policy/measure

- Cinema/ Audiovisual Arts
If YES, please provide up to 2 examples

Please tick the appropriate box(es) above if you are reporting a sectorial policy/measure and leave them empty if the policy/measure covers the cultural and creative sectors as a whole (i.e a global cultural policy or law).

Website of the policy/measure, if available

URL

Describe the main features of the policy/measure *

Does it specifically target young people?  

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?  

What are the results achieved so far through the implementation of the policy/measure?  

Financial resources allocated to the policy/measure in USD
ARTISTIC FREEDOM

Introduction

Parties shall report on policies and measures adopted and implemented to promote artistic freedom. They shall highlight actions taken to promote the right to create without censorship or intimidation the right to have artistic activities supported, distributed and remunerated the right to freedom of movement the right to freedom of association the right to the protection of artists’ social and economic rights and the right to participate in cultural life.

4 Article 2 of the Convention states in its first guiding principle that “cultural diversity can be protected and promoted only if human rights and fundamental freedoms, such as freedom of expression, information and communication, as well as the ability of individuals to choose cultural expressions, are guaranteed”.

Key Questions

The constitution and/or national regulatory frameworks formally acknowledge

- The right of artists to create without censorship or intimidation
- The right of artists to disseminate and/or perform their artistic works
- The right for all citizens to freely enjoy artistic works both in public and in private
- The right for all citizens to take part in cultural life without restrictions
Independent bodies are established to receive complaints and monitor violations and restrictions to artistic freedom

- NO  - YES

Initiatives to protect artists at risk or in exile have been developed or supported by public authorities during the last 4 years (e.g. providing safe houses, guidance and training, etc.)

- NO  - YES

Measures and initiatives intended to ensure transparent decision-making on government funding/state grants and awards for artists exist (e.g. through independent committees, etc.)

- NO  - YES

Social protection measures that take the professional status of artists into account have been adopted or revised in the last 4 years (e.g. health insurance, retirement schemes, unemployment benefits, etc.)

- NO  - YES

Economic measures that take the status of artists into account have been adopted or revised in the last 4 years (e.g. collective agreements, income tax and other regulatory frameworks, etc.)

- NO  - YES

Add new Measure

Name of the policy/measure *

Name of agency responsible for the implementation of the policy/measure *

Cultural domains covered by the policy/measure

- Cinema/ Audiovisual Arts
- Design
- Media Arts
- Music
- Performing Arts
- Publishing
- Visual Arts

Please tick the appropriate box(es) above if you are reporting a sectorial policy/measure and leave them empty if the policy/measure covers the cultural and creative sectors as a whole (i.e. a global cultural policy or law).

Website of the policy/measure, if available
Website of the policy/measure, if available

URL

Describe the main features of the policy/measure *

Does it specifically target young people?  NO  YES

Does the International Fund for Cultural Diversity (IFCD) support the implementation of the policy/measure?

NO  YES

What are the results achieved so far through the implementation of the policy/measure?

Financial resources allocated to the policy/measure in USD

Partner(s) engaged in the implementation of the measure

Name of partner

Type of entity

 Public Sector  Private Sector  Civil Society Organization (CSO)

Has the implementation of the policy/measure been evaluated?

NO
If YES, please provide up to 2 examples

If yes, what are the main conclusions/recommendations?
MEASURES AND INITIATIVES REPORTED BY CIVIL SOCIETY ORGANIZATIONS

Introduction

Article 11 and related Operational Guidelines of the 2005 Convention acknowledge the key role of Civil Society Organizations (CSOs) in the implementation of the Convention. Paragraph 14 of the Operational Guidelines on Article 9 “Information sharing and transparency” also states that “Parties ensure the involvement of civil society in the preparation of the reports according to jointly-agreed modalities. The reports shall indicate the way in which civil society participated in the drafting process”.

In this section Parties are invited to provide information on:

- how CSOs have been associated to the elaboration of the QPR
- relevant measures and initiatives implemented by CSOs during the last 4 years intended to implement the 4 Goals of the Convention
- priorities identified by CSOs to further implement the Convention.

To do so, Parties can:

- Download the CSO form and indicate the organization responsible for compiling the CSO responses as well as the deadline for contributions;
- Disseminate the CSO form among identified CSOs working in areas covered by the Convention; and/or CSOs selected on the basis of a call for interest; and/or through an open call for contributions;
- Include the contact details of the CSOs who reported measures and initiatives using the CSO form in the first section of the QPR form “General information”;
- Complete the sections below by:
  - Describing the consultation process with CSOs;
  - Selecting the relevant CSOs measures and initiatives collected through the CSO form;
  - Consolidating the responses of the CSOs regarding their future priorities.

Consultation process with Civil Society Organizations

Describe how the CSO form has been used to promote collaboration with CSOs in the preparation of this report, including the distribution of the form and the modalities of collection and analysis of the information received. Please indicate the percentage of measures and initiatives received that have been considered as relevant by the Party and included in the QPR.
Measures and Initiatives reported by Civil Society Organizations

Please include hereafter relevant measures and initiatives implemented by CSOs during the last 4 years to implement the 4 goals of the Convention. There is no limit on the number of measures and initiatives that can be included. Click on “Add new CSO Measure” under the respective Goal to fill a new form per each measure/initiative.

GOAL 1 - Support sustainable systems of governance for culture

GOAL 2 - Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals

GOAL 3 - Integrate culture in sustainable development frameworks

GOAL 4 - Promote human rights and fundamental freedoms

Main Priorities identified for Civil Society Organizations for the Future Implementation of the Convention

On the basis of the analysis of the responses provided through the CSO form, present up to ten main priorities of CSOs to implement the Convention over the next four years.
EMERGING TRANSVERSAL ISSUES

Introduction

Parties report on emerging transversal issues identified by the governing bodies of the Convention for each reporting cycle. A resolution of the Conference of Parties (/creativity/sites/creativity/files/sessions/resolutions_5cp_en_0.pdf#page=5) could determine the transversal issue(s) to be reported on for each four year reporting cycle. This sub section also enables Parties to present any other policies and measures that directly contribute to the implementation of the Convention and that would not necessarily be covered by one of the 11 monitoring areas of the Convention.

Relevant Policies and Measures
CHALLENGES AND ACHIEVEMENTS

Describe the main results achieved to implement the Convention (at least one major achievement in one of the four goals) *

Describe the main challenges encountered to implement the Convention and the main solutions found or envisaged to overcome them *

Describe the steps planned in the next four years to further implement the Convention and the priority areas identified for future policy action based on the conclusions of the current reporting process *
Please upload relevant documents (law, policy, agreement, regulation, strategy, etc.), studies and statistics in PDF format related to the implementation of the 4 goals and the 11 areas of monitoring of the Convention in your country. The documents should have been produced during the reporting period covered by this periodic report. Please provide the title and a description of the main content of the document in English or French.

If YES, please provide up to 2 examples

ANNEXES

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SUBMISSION

Designated official signing the report

Title *
- Ms.
- Mr.

First name *

Family name *

Organization *

Position *

Date

06/04/2020

E.g., 06/05/2020

Electronic Signature

Valitse tiedosto Ei valittua tiedostoa

If YES, please provide up to 2 examples

If an electronic signature has not been included, Parties are required to submit a signed copy of their report on paper to the following address:

UNESCO

Diversity of Cultural Expressions Entity (CLT/DCE)

7 place Fontenoy, 75352 Paris 07 SP – France

More information
If YES, please provide up to 2 examples