In October 2020, UNESCO undertook an exploratory study on the film and audiovisual industry in Africa in order to collect statistical data and information to better understand the challenges and needs of the sector, on the one hand, and to propose a roadmap to assist States in the development and implementation of policies, on the other.

The information collected from the States, through a consultative process, made it possible to draw up a summary report accompanied by the mapping of the film and audiovisual sectors in each of the 54 States of the continent.

FESPACO offers the ideal framework for the launch of the UNESCO report in Africa through a high-level panel in the presence of Ministers of Culture and key actors in the film and audio-visual sector.

Ministers will be invited to share their experiences on the development of the sector and present their priorities in terms of policies and strategies and their visions for the future, in line with the challenges and opportunities of contemporary societies. UNESCO and other strategic actors in this field will take note of the panel’s conclusions in order to orient technical assistance efforts.