

# Create2030 Talk

Multi Stakeholders Awareness Raising and Consultation on UNESCO 2005 Convention on the Protection and Promotion of Diversity of Cultural Expressions, Thursday 24<sup>th</sup> October 2019.

## Topic:

**Culture and Creative Industries and the digital revolution**  
**Questions to panelists to have a conversation around:**

- What is the state digital literacy among artists and creative entrepreneurs
- What training programmes exist to strengthen the digital skills and competencies of the cultural and creative sectors to fully participate in the ongoing changes to the cultural value chain (creation, production, distribution and enjoyment of cultural and creative products and services)
- What digital innovations exist in the digital environment for cultural and creative industries
- Does the fourth industrial revolution have room for artists and creative people, or will technology make the arts irrelevant Q & A



**ROBERT MWAMPEMBWA**  
*W, Cartoonist, Producer*

*Robert Mwampembwa is a writer, Cartoonist Television and Radio producer and a Businessman. He is a Chairman of Tanzania Association of Visual Arts and an Art activist.*



**JUDITH F. KADEGE**  
*I P CAPITAL*

*Advisor, Lawyer, Academician, Researcher, & Specialist in the area of Intellectual Property and Transfer of Techenology. Currently working for the Tanzania Commission for Science and Technology*



**DOREEN KESSY**  
*Int. Prop Rights*

*Legal Advisor to UBONGO KIDS & Deals With Contracts, Intellectul Property right and other legal Issues in the Adutainment Industry.*



**VANESSA KISOWILE**  
*Sahara Sparks*

*Is a Tech-Inthusiast, impact design catalyst, emtepreneur and innovation & deverstiy champion working in the innovation and tech space to create better opportunities for African startups in emerging markets. Currently leading Sahara Sparks and Leon Champion SheFound*



**PRINCELEY GLORIOUS**  
*Ona Stories*

*Co-founder and Director of Story telling & Strategy at Ona Stories. Tanzania's first Mixed reality story telling Company.*

