RE|SHAPING CULTURAL POLICIES

for the Promotion of Fundamental Freedoms and the Diversity of Cultural Expressions

2018 – 2021
The 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions calls for the establishment of sustainable systems of governance for culture that are based on informed, participatory and transparent policy processes.

Since 2014, UNESCO has been running a capacity development programme on policy monitoring, supported by the Swedish International Development Cooperation Agency (Sida).

Providing technical assistance for the elaboration of quadrennial periodic reports (QPR) and identifying policy priorities related to emerging areas such as media diversity, artistic freedom and gender equality, this programme strengthens the human and institutional capacities of governments and civil society in developing countries.

QPRs assess the impact of policies and measures taken to stimulate the cultural and creative sectors, while promoting fundamental freedoms and sustainable development. The QPRs also constitute a key source of information for the Re|Shaping Cultural Policies Global Report series and UNESCO’s online Policy Monitoring Platform, which analyze trends, track progress, identify challenges and provide innovative examples to advocate for participative and evidence-based policy change worldwide.

PARTNER COUNTRIES

Thanks to the successful implementation of a first phase in 12 countries (2014-2018), a second phase (2018-2022) is now being implemented in 16 countries.
THE PROJECT

Re|Shaping Cultural Policies for the Promotion of Fundamental Freedoms and the Diversity of Cultural Expressions

16 countries | US$ 3.2 million

4 years | 1 Global Report

TWO COMPONENTS

- Build national capacities for evidence-based and participatory policy making and monitoring
- Create new spaces for dialogue and empower government officials and civil society organizations to jointly monitor policies and identify priorities for action
- Produce and share a Global Report to reshape cultural policies
- Facilitate knowledge production and information sharing at the global level by analyzing current trends and providing examples of forward-looking policies

Partner countries will submit their QPR to UNESCO by 30 April 2020, which will inform the 2021 edition of the Global Report and be included in the Policy Monitoring Platform.

The partners will also become regional leaders and assist neighbouring countries in participative policy monitoring and evidence-based policy making.
**MAIN ACTIVITIES**

- **Capacity Building**
  - Conduct training sessions for future cultural managers
  - Provide technical assistance and coaching

- **Network Development**
  - Foster South-South cooperation
  - Establish networks with and among civil society organizations

- **Platforms for Dialogue**
  - Organize multistakeholders consultations
  - Support interministerial cooperation

- **Information Sharing**
  - Promote the co-drafting of QPRs by governments and civil society
  - Share major trends and innovative practices

- **Knowledge Production**
  - Analyze data and information
  - Provide policy recommendations

- **Awareness Raising**
  - Bring emerging issues to the forefront
  - Illustrate linkages between creativity, development and fundamental freedoms

**BENEFICIARIES**

- National public officials from relevant ministries, statistical offices and public institutions
- National and international civil society organizations in the culture and media sectors and in related fields such as human rights, youth and gender equality
- Research centers and universities
- Artists and cultural professionals
**Goal**: ReShape cultural policies to promote fundamental freedoms and the diversity of cultural expressions

**Processes**
- Evidence-based and participatory policy monitoring processes at the national, regional and global levels

**Tools**
- Quadrennial Periodic Reports
- Policy Monitoring Platform
- Global Report Series

**Result**
- Awareness Raising
- Platform for Dialogue
- Capacity Building
- Information Sharing
- Knowledge Production
- Network Development

**Impact**
- Global Report Series
Promoting culture in sustainable development

The QPRs, the Policy Monitoring Platform and the Global Report series are aligned with the Convention’s Monitoring Framework and the 2030 Agenda for Sustainable Development (SDGs). By collecting data and elaborating innovative tools, this project directly contributes to monitoring the implementation of the following Convention Goals and SDGs:

Goal 1: Governance for Culture
Goal 2: Flows and Mobility
Goal 3: Sustainable Development
Goal 4: Human Rights

http://en.unesco.org/creativity/